

3.5" x 8.75" Inspirational Contact Card Layout Specifications

Applies to: RCPA3587-CUS

ALWAYS:

Use CMYK color values and color mode

Convert fonts to outline

Package fonts and links (for IDML)

Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 3.75 x 9 in

Elements touching cut line must extend to bleed.

Cut Line - 3.5 x 8.75 in

Final product cut size.

Top Safe Area - 3.25 x 6 in

Keep all critical text/images inside safe area.

Perforation

All critical text and images must remain .125 in away on both sides

Lower Safe Area - 3.25 x 2.25 in

Keep all critical text/images inside safe area.