

# 7.375" x 5" Horizontal Picture Frame Magnet Layout Specifications

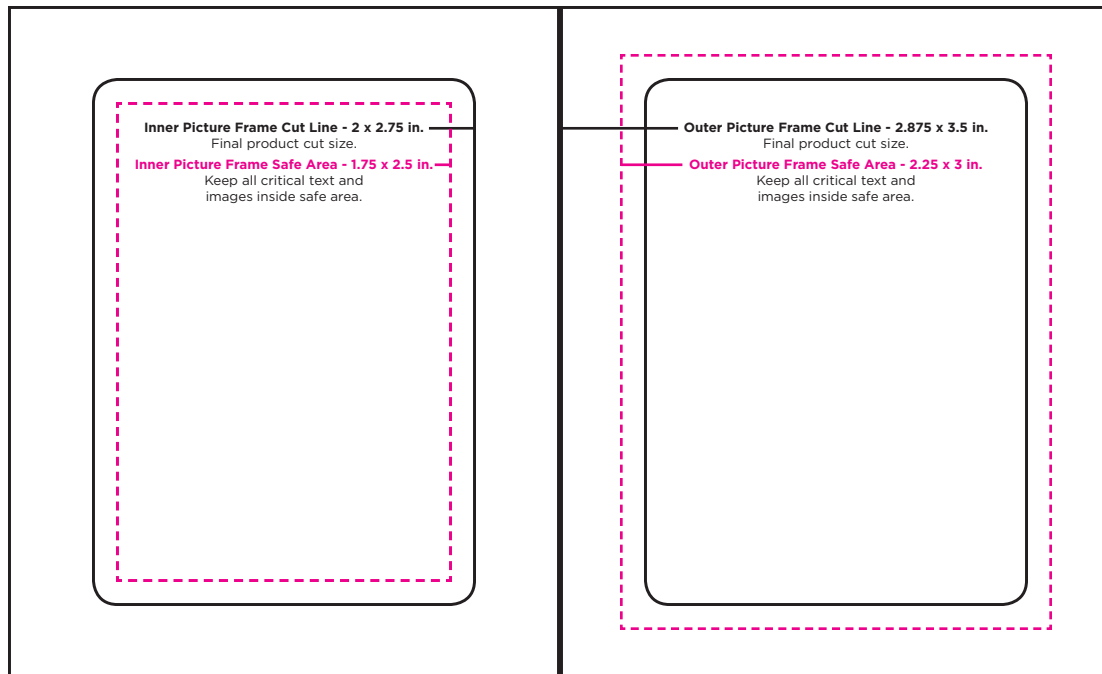
Applies to: PM5073-CUSH

## ALWAYS:

Use CMYK color values and color mode  
Convert fonts to outline  
Package fonts and links (for IDML)  
Make sure images are 300+ DPI

## ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML



**Inner Picture Frame Cut Line - 2 x 2.75 in.**

Final product cut size.

**Inner Picture Frame Safe Area - 1.75 x 2.5 in.**

Keep all critical text and images inside safe area.

**Outer Picture Frame Cut Line - 2.875 x 3.5 in.**

Final product cut size.

**Outer Picture Frame Safe Area - 2.25 x 3 in.**

Keep all critical text and images inside safe area.

**Bleed Area - 7.625 x 5.25 in.**

Elements touching cut line must extend to bleed.

**Cut Line - 7.375 x 5 in.**

Final product cut size.

**Safe Area - 7.125 x 4.75 in.**

Keep all critical text and images inside safe area.