

4" x 7" Vertical Layout Specifications

Applies to: PM4070-CUSV and FM4070-CUSV

ALWAYS:

Use CMYK color values and color mode
Convert fonts to outline
Package fonts and links (for IDML)
Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 4.25 x 7 in.

Elements touching cut line must extend to bleed.

Cut Line - 4 x 7 in.

Final product cut size.

3.75 x 6.75 in.

Keep all critical text/images inside safe area.