4" x 7" Horizontal Layout Specifications

Applies to: PM4070-CUSH and FM4070-CUSH

ALWAYS:

Use CMYK color values and color mode
Convert fonts to outline
Package fonts and links (for IDML)
Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

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Bleed Area - 7.25 x 4.25 in.
Elements touching cut line must extend to bleed.

Cut Line - 7 x 4 in.
Final product cut size.

6.75 x 3.75 in.
Keep all critical text/images inside safe area.