

## 3.7" x 5.7" Layout Specifications

Applies to: PM3757-CUSV

### ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

### ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

#### Bleed Area - 3.95 x 5.95 in.

Elements touching cut line must extend to bleed.

#### Cut Line - 3.7 x 5.7 in.

Final product cut size.

#### Safe Area - 3.45 x 5.45 in.

Keep all critical text images inside safe area.

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