3.7" x 5.7" Layout Specifications

Applies to: PM3757-CUSH

ALWAYS:
Use CMYK color values and color mode
Convert fonts to outline
Package fonts and links (for IDML)
Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:
PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 5.95 x 3.95 in.
Elements touching cut line must extend to bleed.

Cut Line - 5.7 x 3.7 in.
Final product cut size.

Safe Area - 5.45 x 3.45 in.
Keep all critical text images inside safe area.

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