

3" x 4" Vertical Layout Specifications

Applies to: PM3040-CUSV

ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 4.25 x 3.25 in.

Elements touching cut line must extend to bleed.

Cut Line - 4 x 3 in.

Final product cut size.

Safe Area 3.75 x 2.75 in.

Keep all critical text/images inside safe area.