

4.25" x 5.75" Postcard Layout Specifications

Applies to: PC4257-CUS

ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

IMPORTANT NOTE:

This is just one of many layouts that will work for a postcard. Consult postal regulations when setting up your card.

Bleed Area - 4.4375 x 5.9375 in.

Elements touching cut line must extend to bleed.

Cut Line - 4.25 x 5.75 in.

Final product cut size.

Safe Area - 4 x 5.5 in.

Keep all critical text images inside safe area.

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Bleed Area - 4.4375 x 5.9375 in.

Elements touching cut line must extend to bleed.

Cut Line - 4.25 x 5.75 in.

Final product cut size.

Safe Area - 4 x 2.34 in.

Keep all critical text images inside safe area.

Postal Area - 4 x 3.16 in.

This is the area where the postal information goes. THIS AREA NEEDS TO BE WHITE OR 10% OF BACKGROUND COLOR. DO NOT INCLUDE GRAY BOX IN FINISHED DESIGN.

This Space Is Reserved For Postal Information

If desired, more room can be obtained at the top of the card by moving the indicia lower. Contact us with specific design questions or ideas.