

# Businessmark Layout Specifications

Applies to: PBK1557-CUS

## ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

## ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML



**Bleed Area - 6 x 1.7 in.**

Elements touching cut line must extend to bleed.

**Cut Line - 5.7 x 1.5 in.**

Final product cut size.

**5.5 x 1.25 in.**

Keep all critical text/images inside safe area.