

2" X 4.5" Layout Specifications

Applies to: QuikMags, Business Cards & 3587 Product Personalization Area

ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML



Bleed Area - 2.25 x 4.75 in.

Elements touching cut line must extend to bleed.

Cut Line - 2 x 4.5 in.

Final product cut size.

1.75 x 4.25 in.

Keep all critical text/images inside safe area.