Modular Layout Specifications

Applies to: QuikMags, Business Cards & 3587 Product Personalization Area

ALWAYS:

Use CMYK color mode at 300+ DPI
Package fonts and links (for IDML)
Convert fonts to outline (for AI/EPS)

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 3.75 x 2.25 in
Elements touching cut line must extend to bleed.

Cut Line - 3.5 x 2 in
Final product cut size.

Safe Area - 3.25 x 1.75 in
Keep all critical text/images inside safe area.

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