

2" x 5.875" Flat (2 x 3.1" Folded) Vertical MagMark Business Card Layout Specifications

Applies to: MM2031-CUS

ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD,
JPG, PNG, IDML



The diagram shows a business card layout with a rounded top. A green line indicates the fold/die line, which is a vertical line down the center of the card. A blue line indicates the bleed area, which is a horizontal line extending across the top of the card. A black line indicates the cut line, which is a horizontal line extending across the bottom of the card. A pink line indicates the safe area, which is a horizontal line extending across the bottom of the card, just above the cut line.

Fold/Die Line

Due to production constraints two different colors cannot meet against the fold or at the edge of the diecut. Continuous color or image must cross over these areas by at least .125 in.

Bleed Area - 2.25 x 6.125 in.

Elements touching cut line must extend to bleed.

Cut Line - 2 x 5.875 in.

Final product cut size.

1.75 x 5.625 in.

Keep all critical text/images inside safe area.

MAGNET AREA



The diagram shows a white rectangular area representing a magnet template. It is bounded by a red dashed line. A blue dashed line runs horizontally across the top and bottom of the white area. A green dashed line forms a semi-circular shape in the lower half of the white area. A green solid line points from the text 'Fold/Die Line' to the top edge of this semi-circular shape. A blue solid line points from the text 'Bleed Area - 2.25 x 4.41 in.' to the right edge of the white area. A black solid line points from the text 'Cut Line - 2 x 5.875 in.' to the right edge of the white area. A red solid line points from the text '1.75 x 3.88 in.' to the right edge of the white area.

Fold/Die Line

Due to production constraints two different colors cannot meet against the fold or at the edge of the diecut. Continuous color or image must cross over these areas by at least .125 in.

Bleed Area - 2.25 x 4.41 in.

Elements touching cut line must extend to bleed.

Cut Line - 2 x 5.875 in.

Final product cut size.

1.75 x 3.88 in.

Keep all critical text/images inside safe area.

MAGNET AREA