

4.25" x 10.6" EDDM Magnetic Card Layout Specifications

Applies to:MC4210-CUS

ALWAYS:

Use CMYK color values and color mode

Convert fonts to outline

Package fonts and links (for IDML)

Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 10.85 x 4.5 in.

Elements touching cut line must extend to bleed.

Cut Line - 10.6 x 4.25 in.

Final product cut size.

Safe Area - 10.35 x 4 in.

Keep all critical text/images inside safe area.

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MAGNET AREA

4.25" x 10.6" EDDM Magnetic Card Layout Specifications - Back

Applies to: MC4210-CUS

ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 9.475 x 4.5 in.

Elements touching cut line must extend to bleed.

Cut Line - 10.6 x 4.25 in.

Final product cut size.

Safe Area - 8.975 x 4 in.

Keep all critical text/images inside safe area.

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