

3.5" x 8.75" Magnetic Card Self Mailer Layout Specifications

Applies to: MC3587-CUSM

ALWAYS:

Use CMYK color values and color mode

Convert fonts to outline

Package fonts and links (for IDML)

Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 3.75 x 9 in

Elements touching cut line must extend to bleed.

Cut Line - 3.5 x 8.75 in

Final product cut size.

Safe Area - 3.25 x 8.5 in

Keep all critical text/images inside safe area.

**THIS
AREA
MUST
REMAIN
BLANK**

**THIS
AREA
MUST
REMAIN
BLANK**

3.5" x 8.75" Magnetic Card Self Mailer Layout Specifications - Back

Applies to: MC3587-CUSM

ALWAYS:

Use CMYK color values and color mode
Convert fonts to outline
Package fonts and links (for IDML)
Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 3.75 x 7.8175 in

Elements touching cut line must extend to bleed.

Cut Line - 3.5 x 8.75 in

Final product cut size.

Safe Area - 3.25 x 7.3175 in

Keep all critical text/images inside safe area.