

Vertical Business Card Layout Specifications

Applies to: Vertical Business Cards
& Magnetic Vertical Business Cards

ALWAYS:

Use CMYK color mode at 300+ DPI
Package fonts and links (for IDML)
Convert fonts to outline (for AI/EPS)

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG,
IDML

Magnets  **USA**[®]
Products that Inspire

Bleed Area - 3.75 x 2.25 in

Elements touching cut line must extend
to bleed.

Cut Line - 3.5 x 2 in

Final product cut size.

Safe Area - 3.25 x 1.75 in

Keep all critical text/images inside safe area.