

Tri-Fold Brochure Layout Specifications

Applies to: LE8511-C-1, LE8511-C-2, LE8511-C-SMH & LE8511-C-SMV

ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 8.75 x 11.25 in

Elements touching cut line must extend to bleed.

Cut Line - 8.5 x 11 in

Final product cut size.

FOLD-IN PANEL

Panel Size - 3.625 x 8.5 in.

Safe Area - 3.375 x 8.25 in

Keep all critical text/images inside safe area.

BACK PANEL

Panel Size - 3.688 x 8.5 in.

Safe Area - 3.438 x 8.25 in

Keep all critical text/images inside safe area.

FRONT PANEL

Panel Size - 3.688 x 8.5 in.

Safe Area - 3.438 x 8.25 in

Keep all critical text/images inside safe area.



INSIDE LEFT PANEL

Panel Size - 3.688 x 8.5 in.

Safe Area - 3.438 x 8.25 in

Keep all critical text/images inside safe area.

INSIDE CENTER PANEL

Panel Size - 3.688 x 8.5 in.

Safe Area - 3.438 x 8.25 in

Keep all critical text/images inside safe area.

INSIDE RIGHT PANEL

Panel Size - 3.625 x 8.5 in.

Safe Area - 3.375 x 8.25 in

Keep all critical text/images inside safe area.