

11" x 17" Horizontal Layout Specifications

Applies to: LE1117-CUS

ALWAYS:

Use CMYK color values and color mode
Convert fonts to outline
Package fonts and links (for IDML)
Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML



Bleed Area - 11.25 x 17.25 in.

Elements touching cut line must extend to bleed.

Cut Line - 11 x 17 in.

Final product cut size.

Safe Zone - 10.75 x 16.75 in.

Keep all critical text/images inside safe area.