

## 6" X 3.5" Horizontal Layout Specifications

Applies to: III3560-CUSH & IC3560-CUSH

### ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

### ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML



**Bleed Area - 6.12 x 3.62 in.**

Elements touching cut line must extend to bleed.

**Cut Line - 3.5 x 6 in.**

Final product cut size.

**3.25 x 5.75 in.**

Keep all critical text/images inside safe area.

