

5" x 7" Horizontal Layout Specifications

Applies to: IC5070-CUSH

ALWAYS:

Use CMYK color values and color mode

Convert fonts to outline

Package fonts and links (for IDML)

Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML



Bleed Area - 5.25 x 7.25 in.

Elements touching cut line must extend to bleed.

Cut Line - 5 x 7 in.

Final product cut size.

Safe Zone - 4.75 x 6.75 in.

Keep all critical text/images inside safe area.

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