

8.5" X 4.95" Horizontal Layout Specifications

Applies to: IC4985-CUSH

ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

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Bleed Area - 8.75 x 5.2 in.

Elements touching cut line must extend to bleed.

Cut Line - 8.5 x 4.95 in.

Final product cut size.

8.25 x 4.7 in.

Keep all critical text/images inside safe area.

