

3.5" x 4.75" Layout Specifications

Applies to: IC3547-CUSH

ALWAYS:

Use CMYK color values and color mode

Convert fonts to outline

Package fonts and links (for IDML)

Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 3.625 x 4.875 in.

Elements touching cut line must extend to bleed.

Cut Line - 3.5 x 4.75 in.

Final product cut size.

Safe Zone - 3.25 x 4.5 in.

Keep all critical text/images inside safe area.



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