

# 5" x 7" Vertical Layout Specifications

Applies to: FM5070-CUSV

## ALWAYS:

Use CMYK color values and color mode

Convert fonts to outline

Package fonts and links (for IDML)

Make sure images are 300+ DPI

## ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

### Bleed Area - 5.25 x 7.25 in.

Elements touching cut line must extend to bleed.

### Cut Line - 5 x 7 in.

Final product cut size.

### 4.625 x 6.625 in.

Keep all critical text/images inside safe area.

*Typically we recommend only .125" safe zone, but due to the corner radius on this magnet, we recommend .1875" especially if you have content close to the corners.*