7" x 5" Horizontal Layout Specifications

Applies to: FM5070-CUSH, PM5070-CUSH

ALWAYS:

Use CMYK color values and color mode
Convert fonts to outline
Package fonts and links (for IDML)
Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 7.25 x 5.25 in.
Elements touching cut line must extend to bleed.

Cut Line - 7 x 5 in.
Final product cut size.

4.625 x 6.625 in.
Keep all critical text/images inside safe area.
Typically we recommend only .125" safe zone, but due to the corner radius on this magnet, we recommend .1875" especially if you have content close to the corners.

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