

2.5" x 4"
Vertical
Oval Custom
Layout
Specifications

Applies to: FM2540-CUSV

ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 2.75 x 4.25 in

Elements touching cut line must extend to bleed.

Cut Line - 2.5 x 4 in

Final product cut size.

Safe Area - 2.25 x 3.75 in

Keep all critical text/images inside safe area.

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