

# 2" x 2" Printed Fridge Magnet

Applies to: FM2020 and BC2020

## **ALWAYS:**

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

## **ACCEPTABLE FILE FORMATS:**

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

**Bleed Area - 2.25 x 2.25 in**

Elements touching cut line must extend to bleed.

**Cut Line - 2 x 2 in**

Final product cut size.

**Safe Area - 1.75 x 1.75 in**

Keep all critical text/images inside safe area.