

8" x 7" Vertical Layout Specifications

Applies to: FM0708-CUSV

ALWAYS:

Use CMYK color values and color mode
Convert fonts to outline
Package fonts and links (for IDML)
Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 8.25 x 7.25 in.

Elements touching cut line must extend to bleed.

Cut Line - 8 x 7 in.

Final product cut size.

Safe Area - 7.75 x 6.75 in.

Keep all critical text/images inside safe area.