

18" x 12" Horizontal Car Magnet Layout Specifications

Applies to: CM1218

ALWAYS:

Use CMYK color values and color mode
Convert fonts to outline
Package fonts and links (for IDML)
Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML



Bleed Area - 18.25 x 12.25 in.

Elements touching cut line must extend to bleed.

Cut Line - 18 x 12 in.

Final product cut size.

Safe Area - 17.75 x 11.75 in.

Keep all critical text/images inside safe area.