

2" x 8.5" Vertical Jumbo Bookmark Layout Specifications

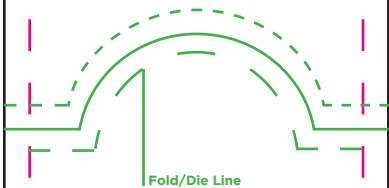
Applies to: BK2085-CUSV and PM208-CUSV

ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD,
JPG, PNG, IDML



Fold/Die Line

Due to production constraints two different colors cannot meet against the fold or at the edge of the diecut. Continuous color or image must cross over these areas by at least .125 in.

Bleed Area - 1.6875 x 8.4375 in.

Elements touching cut line must extend to bleed.

Cut Line - 1.5 x 8.25 in.

Final product cut size.

1.25 x 8 in.

Keep all critical text/images inside safe area.