

# 1.5" x 8.25" Vertical Bookmark Layout Specifications

Applies to: BK1582-CUSV

## ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

## ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

### Fold/Die Line - 4.25 in.

Due to production constraints two different colors cannot meet against the fold or at the edge of the diecut. Continuous color or image must cross over these areas by at least .125 in.

### Bleed Area - 1.6875 x 8.4375 in.

Elements touching cut line must extend to bleed.

### Cut Line - 1.5 x 8.25 in.

Final product cut size.

### 1.25 x 8 in.

Keep all critical text/images inside safe area.

# MAGNET AREA

## 1.5" x 8.25" Vertical Bookmark Layout Specifications

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### ALWAYS:

Use CMYK color values  
and color mode  
Convert fonts to outline  
Package fonts and links  
(for IDML)  
Make sure images are  
300+ DPI

### ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD,  
JPG, PNG, IDML

#### Fold/Die Line - 4.25 in.

Due to production constraints  
two different colors cannot  
meet against the fold or at the  
edge of the diecut. Continuous  
color or image must cross over  
these areas by at least .125 in.

#### Bleed Area - 1.6875 x 5.95 in.

Elements touching cut line  
must extend to bleed.

#### Cut Line - 1.5 x 8.25 in.

Final product cut size.

#### 1.25 x 5.45 in.

Keep all critical text/images  
inside safe area.

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*Products that Inspire*

# MAGNET AREA