1.5" x 8.25" Horizontal Bookmark Layout Specifications

Applies to: BK1582-CUSH

ALWAYS:
Use CMYK color values and color mode
Convert fonts to outline
Package fonts and links (for IDML)
Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:
PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Fold/Die Line - 4.25 in.
Due to production constraints two different colors cannot meet against the fold or at the edge of the diecut. Continuous color or image must cross over these areas by at least .125 in.

Bleed Area - 8.4375 x 1.6875 in.
Elements touching cut line must extend to bleed.

Cut Line - 8.25 x 1.5 in.
Final product cut size.

8 x 1.25 in.
Keep all critical text/images inside safe area.

Magnets☆USA®
Products that Inspire

1.5" x 8.25" Horizontal Magnetic Bookmark Layout Specifications

Applies to: BK1582-CUSH

ALWAYS:

Use CMYK color values and color mode
Convert fonts to outline
Package fonts and links (for IDML)
Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Fold/Die Line - 4.25 in.
Due to production constraints two different colors cannot meet against the fold or at the edge of the diecut. Continuous color or image must cross over these areas by at least .125 in.

Bleed Area - 5.95 x 1.6875 in.
Elements touching cut line must extend to bleed.

Cut Line - 8.25 x 1.5 in.
Final product cut size.

5.45 x 1.25 in.
Keep all critical text/images inside safe area.