



## Wave-Shaped Business Card Layout Specifications

Applies to: BCWAVE-CUS and MBCWAVE-CUS

### ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

### ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

**Bleed Area - 3.75 x 2.38 in**

Elements touching cut line must extend to bleed.

**Cut Line - 3.5 x 2.13 in**

Final product cut size.

**Safe Area - 3.25 x 1.88 in**

Keep all critical text/images inside safe area.