House-Shaped
Business Card Layout Specifications

Applies to: BCHOUSE-CUS and MBCHOUSE-CUS

ALWAYS:

Use CMYK color values and color mode
Convert fonts to outline
Package fonts and links (for IDML)
Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 3.6875 x 2.3125 in
Elements touching cut line must extend to bleed.

Cut Line - 3.5 x 2.13 in
Final product cut size.

Safe Area - 2.83 x 1.845 in
Keep all critical text/images inside safe area.

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