

Vertical Fancy-Shaped Business Card Layout Specifications

Applies to: BCFANCY-CUSV
and MBCFANCY-CUSV

ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 2.3125 x 3.6875 in

Elements touching cut line must extend to bleed.

Cut Line - 2.13 x 3.5 in

Final product cut size.

Safe Area - 1.625 x 3 in

Keep all critical text/images inside safe area.

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