Horizontal Fancy-Shaped Business Card Layout Specifications

Applies to: BCFANCY-CUSH and MBCFANCY-CUSH

ALWAYS:

Use CMYK color values and color mode
Convert fonts to outline
Package fonts and links (for IDML)
Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 3.6875 x 2.3125 in
Elements touching cut line must extend to bleed.

Cut Line - 3.5 x 2.13 in
Final product cut size.

Safe Area - 3 x 1.625 in
Keep all critical text/images inside safe area.