

# 2.5" x 4" Vertical Layout Specifications

Applies to: APT2540-CUSV, FM2540-CUSV and PM2540-CUSV

## ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

## ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

**Bleed Area - 2.75 x 4.25 in.**

Elements touching cut line must extend to bleed.

**Cut Line - 2.5 x 4 in.**

Final product cut size.

**2.25 x 3.75 in.**

Keep all critical text/images inside safe area.

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