

## 2.5" x 4" Horizontal Layout Specifications

Applies to: APT2540-CUSH, FM2540-CUSH and PM2540-CUSH

### ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

### ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

**Bleed Area - 4.25 x 2.75 in.**

Elements touching cut line must extend to bleed.

**Cut Line - 4 x 2.5 in.**

Final product cut size.

**3.75 x 2.25 in.**

Keep all critical text/images inside safe area.

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