

2.2" x 3.4" Horizontal Layout Specifications

Applies to: APT2234-CUSH and FM2234-CUSH

ALWAYS:

- Use CMYK color values and color mode
- Convert fonts to outline
- Package fonts and links (for IDML)
- Make sure images are 300+ DPI

ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

Bleed Area - 3.6875 x 3.5 in.

Elements touching cut line must extend to bleed.

Cut Line - 3.4375 x 2.25 in.

Final product cut size.

3.1875 x 2 in.

Keep all critical text/images inside safe area.

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